



Thank you for sharing and reading the Twitter Toolkit your ticket to be more effective in using Twitter. It has over 60 tools for Twitter.

1. When you open an account, be sure to have a picture of yourself, fill out the bio, with interests, who you are, your passions, this is your 1st impression that you give people. Your followers will want to know about you, and if you are someone they get to know.

2. Tweet, topical information about your niche or industry or whatever it is that you want to be known for. Not just promoting your business. An event that is coming up, news, something you want people to say hey, I want to follow her/him.

3. If you are a business that relies on local business, connect with local followers. do a <http://search.twitter.com> or advanced <http://search.twitter.com/advanced>  
<http://wefollow.com>

4. Use a software tool like Hootsuite, or Tweetdeck or Twirl to help you keep organized, there are many others, these are the main three. Use your columns to track people, mentions people make, keywords, DM's that people send you.

5. Use your Lists on Twitter, like LinkedIn connects in one, vendors, peers or competitors, or interests like Hiking, Favorite people

6. Listen to the conversations, respond to the conversations, RT someone's conversation, they will likely respond back, and this will help you carry on a conversation with them. Twitter is a social media tool. Keep it social. Provide value. Don't just sell yourself. Be human. Be useful.

7. Use other Social Media Marketing platforms and invite the people you meet to follow you on Twitter. From LinkedIn, Facebook, or Blitztime or any other place where you have conversations with people.

8. Participate in #FF, I say "I appreciate my new followers #FF...or use your own, use only 125-130 characters so people can RT you.

9. Refrain from using a un-personalized DM, on auto pilot. DM's are becoming spammy, because people have abused the privilege of using it. Don't respond with a promotion of your company or giveaway. (This is promoting your business). It's a Thank note.

10. Give yourself 15 - 30 minutes a day in using Twitter, in the morning, afternoon and at the end of the day. You'll find your own rhythm how it will work for you.

11. Follow people who are in your industry, friends, new fans, make sure that they have a bio, picture, and have Tweeted. You need a balance of followers and and people you follow, otherwise if you get up to 2,000 people Twitter will cut you off. You'll have to start following before they will let you have any new followers.

12. Jump in and start Tweeting, follow the conversations, if you don't you won't likely return.

the 1st 30 days are critical. If you don't continue you will miss out of some great people and relationships

13. It's about giving and get later. this is how you will brand you and your business.

14. Use a Twitter background that represents your company or name

<http://twitter.backgrounds.com>

<http://twitbacks.com>

<http://twitterpatterns.com>

<http://siahdesign.com>

<http://buttons.com>

<http://twignature>

15. If you want to know who's talking about you check out:

<http://tweetbeep.com>

<http://twillert.com>

<http://backtweets.com>

<http://twitalyzer.com>

16. When you add people to Twitter Lists they tag you under their list names, to find out where you are.

<http://mustexist.com>

17. Find Twitters nearby, by searching new locations with keywords

<http://nearbytweets.com>

18. Tweet a snippet or message from your browser, it will work with Explorer and Firefox

<http://tweetallaboutit.com>

19. Get e-mails automatically every time someone “@” replies or mentions you on Twitter. This is a separate app. If you use Hootsuite or Tweet Deck you won’t need this.  
<http://itweetreply.com>

20. Wanting people to know where your event is when you are posting on Twitter? use  
<http://schmap.com>

21. If you want to show people who is following you, you can add a Tweet Roll Badge.  
<http://tweetburn.com/tools/tweetroll>

22. Or show your business card widget on your blog to display your bio and recent status.  
<http://twittercard.com>

23. Create and schedule tweets, profile rotation auto-follows based on keywords and location.  
<http://tweetspinner.com>

24. Create coupons to promote an event or discount to your followers, exclusive to people who are following you  
<http://twtpqpon.com>  
<http://twitter.com/coupons>

25. To create a group with your lists or people that matter to you you can use.  
<http://tweetizen.com>  
<http://twibes.com>  
<http://tweetworks.com>

26. If you are in the legal profession you can use this app and sort your tweets by categories and user.  
<http://tweetlaw.com>

27. If you want to know who is following you, cleanse your account, use these apps

<http://tweepular.com>

<http://twtdclean.com>

<http://twitterless.com>

<http://untweepes.com>

28. Micro-classified service to list what you want by adding #iwant #ihave at the end of your Tweet. <http://micor.ilist.com>

29. Share your pics on line

<http://twtpic.om>

<http://streetmavens.com>

<http://twitgoo.com>

<http://tinypic.com>

<http://virl.com> share your news

<http://flicktotwitt.com/index.php>

<http://2tweet.com>

30. Want to print your Tweets?

<http://printyourtwitter.com>

31. Posting and Alerts, RSS feed

<http://feedmytwitter.com>

<http://updatethat.com>

32. Call in your tweets on your phone and they'll be posted for you

<http://tweetcall.com>

33. Share your You Tube videos on Twitter.

<http://tweetube.com>

34. Want to measure the click throughs on your Tweets? Especially if you are advertising.

<http://twitterise.com>

35. Track Fedex, UPS, USPS and DHL packages

<http://usetrackthis.com>

36. Get Alerts so you know who is talking about you, or keywords, like Google does with it's alerts.

<http://tweetbeep.com>

<http://twilert.com>

37. Translate your Tweet to any language

<http://twitrans.onehourtranslation.com>

38. Create polls/survey with a Twitter app

<http://twtpoll.com>

<http://twitter.poll daddy.com>

39. Track your productivity or goals

<http://trackdailygoals.com>

40. Track Tweets about green and environmental topics.

<http://ecovain.com/green-tweets>

41. Get listed in a directory to find other Tweeters

<http://tweetfind.com>

<http://wefollow.com>

42. A simple travel organizer. Add your travel plans, find other people traveling to the same destination.

<http://twttrip.com>

43. Find quotes

<http://twuoted.com>

44. Hashtags can be thought of as digital bookmarks for Twitter posts. Used to keep track of topics and events - #hashtags have become quite popular since first being used.

<http://hashdictionary.com>

45. Use Ping so you can ping your account from your blog, it will auto update when you make a new blog post.

<http://pingtwitter.com>

<http://ping.fm>

46. Backup your tweets and friends

<http://tweetbackup.com>

<http://tweetake.com>

<http://twittersafe.com>

47. Fast follow, Friend or Follow? Indux allows you to follow multiple Twitter users without leaving their site. Be Twitter compliant, avoid repeat introductions/follows

<http://social.implu.com>

48. How to measure your 'importance' on Twitter.

<http://tweetlevel.com>

49. Are your followers a fan or spammer?

<http://twitblock.org>

50. Twitter Analytics, how to measure how successful your communications are.

<http://tweetstats.com>

<http://twitterholic.com>

<http://tweetvolume.com>

<http://tweetmeme.com>

<http://tweetvalue.com>

<http://twitgraph.com>

<http://twittermeter.com>

<http://twitterposter.com>

<http://twitterrank.com>

51. URL shorteners, these are good, you also what to make sure you aren't led to where you don't want to go

<http://bit.ly.com>

<http://tinyurl.com>

<http://tweetburner.com>

52. Track your followers as well as your own following behavior

<http://tweetwheel.com>

<http://twitterkarma.com>

<http://twittersnooze.com>

<http://mytweeple.com>

<http://lessfriends.com>

<http://qwitter.com>

<http://doesfollow.com>

<http://twitterless.com>

<http://twitter100.com>

<http://twitterator.com>

<http://twitterwho.com>

<http://twitterlex.com> - for a mac

### 53. Twitter tools for your blog or your website

<http://addtweets.com>

<http://twitterfeed.com>

<http://feedtweeter.com>

<http://twittercounter.com>

<http://twitthis.com>

<http://twittertools.com>

[twitter for wordpress.com](http://twitterforwordpress.com)

<http://loudtwitter.com>

### 54. Update Twitter with other Social Networking sites

<http://ping.fm.com>

### 55. Make money using your Twitter account

<http://twittad.com>

<http://magpie.com>

### 56. Twitter and Music

<http://twittytunes.com>

<http://blip.fm>

<http://wiiizzz.com>

### 57. Spam watcher tools

<http://twitterblacklist.com>

<http://twerpscan.com>

<http://twitspam.com>

58. Tweet from your browser

<http://twitkitc.com> with your Firefox browser

<http://twitterfox.com> with Firefox

<http://shareaholic.com> share webpages with your friends on Twitter

<http://twitbin.com> with Firefox

<http://twitterbar.com>

<http://twipper.com> for Opera

<http://powertwitter.com> photo & video sharing w/Firefox

<http://twitterline.com>

59. Tweet from your Cell

When you log into your account <http://www.twitter.com/your account>, click on your settings Tab, then the devices tab and save your Cell #. Beware you'll be charged for sending & receiving tweets just like you do when texting.

60. To connect Twitter with other Social Media Sites or services, like Facebook, Myspace or Blogging platforms

<https://twitter.com/widgets>

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